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Citation for published version:

Llewellyn, C & Cram, L, *Imagining Europe: A Social Media Gallery of Images About the EU*, 2016, Web publication/site, European Futures, Edinburgh. <<http://www.europeanfutures.ed.ac.uk/article-3656>>

Link:

[Link to publication record in Edinburgh Research Explorer](#)

Document Version:

Publisher's PDF, also known as Version of record

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Imagining Europe: A Social Media Gallery of Images About the EU

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Permalink: <http://www.europeanfutures.ed.ac.uk/article-3656>

Publication: 8 July 2016

Article text:

As part of the Imagine Europe project, Clare Llewellyn and Laura Cram reflect on the initiative's progress and the images which people have contributed to represent what they think of the European Union. They present the results of the project competition and call for additional images reflecting views on the UK's future relationship with the EU.

At [NRLabs](#) at the University of Edinburgh, we are investigating which images of the European Union predominate in popular imagination and how these images shift. In particular we wanted to see what the public view was in the lead-up to the UK's EU referendum.



We have been asking members of the public to share their images of the EU on Twitter, Facebook and Instagram using the hashtag [#myimageoftheEU](#). The response to this call has been large and diverse – depicting various issues of interest across both the Leave and Remain camps.



Up to this point, we have received over 120 images. The content has varied from photographs and cartoons to quotes, videos and even a painting. We have had many pictures concerning travel and food. The images are available in our [online gallery](#).





We also turned some of the images into a mobile gallery, which we displayed at the National Library of Scotland in Edinburgh and the Queen Elizabeth II Conference Centre in London. The project was also featured on the BBC's *Daily Politics* show.



At the National Library of Scotland event, we asked the public to vote for their favourite image. These are the top three images.

Joint third place:



Second place:



First place:



At this point, we would like to thank everyone who has sent in their image. The support has been much appreciated! We would also like to ask you to keep sending us your images! We are very interested in reactions to the result of the EU referendum and the UK's future relationship with the EU.



Our [#ImagineEurope](#) project is part of the Economic and Social Research Council's [The UK in a Changing Europe](#) programme. Look out for our regular updates as the project tracks developments in the debate on the UK's membership of the EU and follow us on Twitter [@myimageoftheEU](#) for more information on this and other projects.

Laura Cram is Senior Fellow, The UK in a Changing Europe, investigating The European Union in the Public Imagination: Maximising the Impact of Transdisciplinary Insights ([ESRC/ES/N003985/1](#)).

This article was originally published on the [ImagineEurope Storify](#).

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Additional information:

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